120 day email

Subject: Checking in on Your New Home

Dear [Client Name],

I hope this email finds you in a cheerful mood and with a smile on your face! It's been approximately 120 days since you closed on your new home and I wanted to check in and see how everything is going.

So, have you and your family settled in and turned your new house into a home? I hope you're enjoying your new surroundings and that all of your furniture has finally stopped arguing with each other about who gets the best spot in the living room.

In all seriousness, I wanted to remind you about the importance of regular home maintenance. It's like visiting the dentist - no one really wants to do it, but it's necessary for a healthy and happy home. So make sure to change those air filters, check your appliances, and get that HVAC system serviced regularly. Trust me, your home will thank you.

Lastly, if you know anyone who's in the market to buy or sell a home, I'd be honored to help. Plus, it'll give me an excuse to send them helpful emails like this one.

Stay safe and keep smiling.

Best regards,

[Your Name]