

We know that making a change can be exciting and overwhelming at the same time! I want to assure you that I have personally transitioned over 2,500 agents in my career, from mega producers, teams, brokerages, to new licensees.

We have put these steps below into place to give you peace of mind when planning for your seamless transition and to be ready to launch into your new journey without missing a beat in your business!

TRANSITION STRATEGY CALL:

Contact Michelle.wilson@exprealty.com to set up a Transition Strategy Call to discuss the termination clause of your Independent Contractor Agreement, current transactions and upcoming transactions. This will help to strategize on the best timeline and approach with full confidence.

PRE-TRANSITION:

- **Emails:** Plan ahead for access to your emails address or archiving of anything important that you would lose access to.
- **Database:** Plan ahead for access to your database of clients and anything you would lose access to if using a company provided CRM.
- **Contracts:** Plan ahead for copies of current and past client contracts and anything you would lose access to.
- **Business Cards:** Our marketing team will Custom design these so they can be ordered prior to your launch.
- **Signage:** Our marketing team will custom design these so they can be ordered prior to your launch
- **Marketing Materials:** Our marketing team can re-create, re-brand, custom create anything you need so that the day you switch you have all materials and resources necessary to keep your business running as usual.

MARKETING STAFF: (ON SALARY AT NO COST TO YOU)

- **Marketing Company:** Our high-level Marketing Team runs a full service marketing agency. Their initial consultation will be to determine your needs and elevate your business to the next level. Including logo and brand design, bio and marketing approach, listing and brand marketing service – all built in being part of our organization! (This is 150k a year salaried resource FREE to you)
- **Graphics Designer:** Our full-time graphics designer will custom create anything needed during transition and on-going. This is a built-in resource to you and will streamline your transition and on-going support. Custom buyer presentations, custom listing presentations, custom marketing pieces and announcements, custom cards, flyers, signs, anything you need designed.
- **Website/Social Media/Database/Funnels Manager:** When it comes to your database, CRM, lists of existing leads – don't worry! We have a done for you service and expert to take care of all of this and set your business up in the first week of joining! Website customization and linking, social media platforms, database and leads integration and set up, training on new CRM and tools, custom funnels and lead generation. All established in a consult to set you up for success in a do-it-for-you set up!

OFFICIAL LAUNCH:

- The actual transition of your license will happen on the same day.
- **Orientation:** Once active, you will attend a LIVE Orientation series where we walk through your full set up, so your business is operational as normal on day one. Access to all of eXp and CoFounders, your resources, and where to go to for hat.
- **One-On-One Launch Call:** Our objective after we get you up and running is to have your personal Launch Call where we can meet with you individually to establish your goals and how you operate inside of your business, This will allow us to align with you and the direction if your business.

We are excited to work with you on the next level of your business! We are available anytime for questions. You can reach out to Michelle Wilson directly.

Let's Grow!!