**Post Meeting Email Template**

## Subject: More info on eXp & CoFounders

**Hi {First Name},**  
  
It was great speaking with you!  
  
As promised, I wanted to send over some more in-depth information on eXp and what we offer, all in one place!  
  
Here's a detailed breakdown of how eXp works and a highlight of our support systems to build business:

**CoFounders Partnership Website:**

Check out our CoFounders site with further details and resources we provide outside of eXp: <https://cofoundersgroup.com/>

9 Minute Video Explaining the eXp Model: [Michelle Wilson (crmgrow.com)](https://ecsbe.crmgrow.com/video?video=61ceba364109010015bce05b&user=61ceac064109010015bcd6f2)

My Story and Transition to eXp: [BUILD22 - BUILD LEGACY! - Michelle Wilson - YouTube](https://www.youtube.com/watch?v=Ipkc_TS9ICI)

**Commission Splits:**  
  
80/20 split with a $16k cap - You keep 80% of your commission and once you pay eXp Realty $16k, you get to keep 100% of your commission for the rest of the year, minus a small transaction fee. [Business Model and Earning Opportunities | eXplore Guide (exprealty.com)](https://explore.exprealty.com/section/earning-opportunities/" \t "_blank). Canada Fee Breakdown here:

**ICON Program:**

After you reach the $16k cap, you just have to do 20 (may vary) more transactions to get ICON status. Once this happens, eXp will reward you with $16,000 worth of stock. [eXp Realty Production Awards | eXplore Guide](https://explore.exprealty.com/section/exp-realty-awards/)

**Stock Awards:**  
  
Yes, eXp is a publicly traded company on NASDAQ (EXPI). The shares you earn are vested for a period of time and then become liquid. [EXP AGENT SHAREHOLDER HUB - Stock Awards (google.com)](https://sites.google.com/exprealty.net/stock-plan-services/stock-awards)  
  
  
**Revenue Share:**  
  
eXp provides really attractive incentives to agents who attract other agents to eXp. Essentially when you attract an agent to eXp, you get a percentage of the commission that they pay to eXp AND if they attract agents to eXp, you also get a percentage of the commissions that those agents pay to eXp. [Business Model and Earning Opportunities | eXplore Guide (exprealty.com)](https://explore.exprealty.com/section/earning-opportunities/)  
  
  
**Ultimate Exit Strategy:**  
  
The Revenue Share platform effectively allows you to have a consistent passive income pouring in each month. This gives licensed real estate agents another way to build financial freedom in the business we are already operating in and helping others.

**eXp Health Care Information:**

eXp has partnered with Clearwater providing full coverage, affordable health care plans to eXp’s agents and their families. Many saving up to 50% on the same coverage they previously were paying for.  [eXp Agent Healthcare – High-Quality Healthcare for eXp Agents](https://www.expagenthealthcare.com/)

**Regus Office Suites:**

eXp is partnered with Regus Suites which allows you to have FREE access to their co-working spaces all over the country. You can also rent a private office for an hour, a day, or however long you like at a reasonable and discounted rate. [Regus | Serviced Office Space, Coworking & Virtual Offices](https://www.regus.com/en-us)  
  
  
  
**The CoFounders Edge:**

We have one of the top sales coaches in the industry that works exclusively with CoFounders in daily and weekly sessions. Teaching agents the skill to generate and convert, create massive results and income immediatly!! No one else at eXp will ever have this access!!

Here's just some of the bonuses and leverage you get when you partner with CoFounders at no cost:

1. Daily Sales Generation and Conversion Coaching to take a lot of listings  
2. Data for off-market sellers and circle prospecting  
3. Lead generation platforms and Funnels to plug and play or done for you

4. Online and Social Media marketing roadmap and done for you full service system

5. Weekly coaching on best practices and systems from top producers

6. Onboarding training & system for a fast launch

7. Full time graphics designer for custom marketing & rebranding

8. KV Core and lead gen platform do it for you set up and support

9. Custom Listing Presentation

10. Custom Buyer Presentation

11. Buyer, Seller & New Agent Mastery Systems

12. Agent Attraction system in a box - We will Build your team with and for you  
13. Much, much more to give you an unmatched value proposition!!

**Additional Information:**

The eXp Model Explained: [USA Webinar | Themodelexplained](https://www.themodelexplained.com/)

Passive Income Explained: [(16) Napkin Presentation By Gene Frederick - YouTube](https://www.youtube.com/watch?v=Ej7v1dXFbwk&t=2s)

[(7) Grant Cardone "eXp is a no brainer" - YouTube](https://www.youtube.com/watch?fbclid=IwAR2R4cDWYMx_4P1VTSuQ6DAaHJKveSdyg8oqQdrsjsMf2ue7j_E9Wpao0kc&v=FigEkgam2QY&feature=youtu.be)

[Who Is the Amazon of Real Estate? | The Motley Fool](https://www.fool.com/investing/2021/02/03/who-is-the-amazon-of-real-estate/?fbclid=IwAR0iTk75CW9Rt2B18rPQF887TtR-DuPIoNTON-RWDQLJ2X0voujOq9BHCr8)

[https://explore.exprealty.com/](https://urldefense.proofpoint.com/v2/url?u=https-3A__explore.exprealty.com_&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=pqsUOpavVEGJV540igbT5NXp9dKsyQ-vaHsqR7nZ6wM&m=3rn21RStAhgXj7RXaDMOVKEXNMIctQbnmF0kuasYzgY&s=mFIqlI1718kr-rnJszWtbe3PV7tFPKcUp7b4f-6SHrs&e=)

Personalised Duplicateble Site: [michellewilson.work](http://michellewilson.work/)

Thank you for your interest in eXp Realty! I like to include as much as possible in this email, so you know everything eXp has to offer you. If you have any questions about anything, I'm just a phone call, text or email away :)  
  
Thank you,