**Post Meeting Email Template**

## Subject: More info on eXp & CoFounders

**Hi {First Name},**

It was great speaking with you!

As promised, I wanted to send over some more in-depth information on eXp and what we offer, all in one place!

Here's a detailed breakdown of how eXp works:

**CoFounders Partnership Website:**

Check out the Why eXp Realty and Partner With Us links to see everything we offer agents at no cost! <https://cofoundersgroup.com/>

**Commission Splits:**

80/20 split with a $16k cap - You keep 80% of your commission and once you pay eXp Realty $16k, you get to keep 100% of your commission for the rest of the year, minus a small transaction fee. [Business Model and Earning Opportunities | eXplore Guide (exprealty.com)](https://explore.exprealty.com/section/earning-opportunities/)

**ICON Program:**

After you reach the $16k cap, you just have to do 20 (may vary) more transactions to get ICON status. Once this happens, eXp will reward you with $16,000 worth of stock. [eXp Realty Production Awards | eXplore Guide](https://explore.exprealty.com/section/exp-realty-awards/)

**Stock Awards:**

Yes, eXp is a publicly traded company on NASDAQ (EXPI). The shares you earn are vested for a period of time and then become liquid. [EXP AGENT SHAREHOLDER HUB - Stock Awards (google.com)](https://sites.google.com/exprealty.net/stock-plan-services/stock-awards)

**Revenue Share:**

eXp provides really attractive incentives to agents who attract other agents to eXp. Essentially when you attract an agent to eXp, you get a percentage of the commission that they pay to eXp AND if they attract agents to eXp, you also get a percentage of the commissions that those agents pay to eXp. [Business Model and Earning Opportunities | eXplore Guide (exprealty.com)](https://explore.exprealty.com/section/earning-opportunities/)

**Ultimate Exit Strategy:**

The Revenue Share platform effectively allows you to have a consistent passive income pouring in each month. This gives licensed real estate agents another way to build financial freedom in the business we are already operating in and helping others.

**eXp Health Care Information:**

eXp has partnered with Clearwater providing full coverage, affordable health care plans to eXp’s agents and their families. Many saving up to 50% on the same coverage they previously were paying for.  [eXp Agent Healthcare – High-Quality Healthcare for eXp Agents](https://www.expagenthealthcare.com/)

**Regus Office Suites:**

eXp is partnered with Regus Suites which allows you to have FREE access to their co-working spaces all over the country. You can also rent a private office for an hour, a day, or however long you like at a reasonable and discounted rate. [Regus | Serviced Office Space, Coworking & Virtual Offices](https://www.regus.com/en-us)

**The CoFounders Edge:**

Here's just some of the bonuses and leverage you get when you partner with CoFounders at no cost:

1. Daily Sales Coaching to take a lot of listings
2. Data for off-market sellers and circle prospecting
3. Lead generation platforms to plug and play

4. Weekly coaching on best practices and systems from top producers

5. Onboarding training & system for a fast launch

6. Full time graphics designer for custom marketing & rebranding

7. KV Core and lead gen platform do it for you set up and support

8. Buyer, Seller & New Agent Bootcamps

9. Agent Attraction system in a box
10. Much, much more. For a full list visit: <https://cofoundersgroup.com/>

**Additional Information:**

9 Minute Video Explaining the eXp Model: [Michelle Wilson (crmgrow.com)](https://ecsbe.crmgrow.com/video?video=61ceba364109010015bce05b&user=61ceac064109010015bcd6f2)

[(7) Grant Cardone "eXp is a no brainer" - YouTube](https://www.youtube.com/watch?fbclid=IwAR2R4cDWYMx_4P1VTSuQ6DAaHJKveSdyg8oqQdrsjsMf2ue7j_E9Wpao0kc&v=FigEkgam2QY&feature=youtu.be)

[Who Is the Amazon of Real Estate? | The Motley Fool](https://www.fool.com/investing/2021/02/03/who-is-the-amazon-of-real-estate/?fbclid=IwAR0iTk75CW9Rt2B18rPQF887TtR-DuPIoNTON-RWDQLJ2X0voujOq9BHCr8)

[https://explore.exprealty.com/](https://urldefense.proofpoint.com/v2/url?u=https-3A__explore.exprealty.com_&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=pqsUOpavVEGJV540igbT5NXp9dKsyQ-vaHsqR7nZ6wM&m=3rn21RStAhgXj7RXaDMOVKEXNMIctQbnmF0kuasYzgY&s=mFIqlI1718kr-rnJszWtbe3PV7tFPKcUp7b4f-6SHrs&e=)

Thank you for your interest in eXp Realty! I like to include as much as possible in this email, so you know everything eXp has to offer you. If you have any questions about anything, I'm just a phone call, text or email away :)

Thank you,