

**Agent Invitation to the Breakfast Club Script**

- Are you looking to take on more listings in your business?

- Do you have the ability to create new listings on demand?

I have exclusive access to the greatest listing training in real estate. There are new agents taking 3-5 listings a month. As well as agents listing 100 homes a year on here. It's really intense and really effective. I've never seen anything like it! I can get you into that training if you'd like?

It’s a 30-minute call, no video, at \_\_\_\_\_\_\_ (time zone). I’m going to text you the link to join. I want you just to listen in as a fly on the wall. No one is going to call on you. This call is really intense, put on by my Sales Coach. He is training my agents on the most competitive conversation you could have in our business to create and convert listings. The SALES FORMULA he is teaching is translatable to all sources of our business, our past client and COI, buyers, sellers, internet leads, etc. He’s teaching you a Formula to a YES.

Can you join tomorrow? I’m going to call you to see what you think!

**Day 1 attended the BC as a guest**

Hi \_\_\_\_\_\_\_, did you get a chance to join our Breakfast Club! (or I saw you on today!) I know it can be very intense. It's one of the main reasons why new licensees and agents who have been struggling to create business on demand for years are now able to list 3-5 homes a month consistently. Imagine you having the skillset to create business, when you want business.

What were your main takeaways?

How would this impact you if you made this part of your daily, weekly culture, giving you the skills to add an additional 1-3 transactions per month?

How do you feel about the other parts of your Listing process? Do you already have a professional listing presentation and prelisting package?

I’d love to work with you on how we are helping agents level up their listing game and be able to go out there and compete at a much higher level. What works best for you, \_\_\_\_\_ or \_\_\_\_\_\_\_\_?