**Agent Attraction Script**

Hi, this is\_\_\_\_\_\_\_\_\_\_\_ with eXp Realty. I want to be respectful of your time and tell you exactly why I'm calling.

You currently hang your license at ABC Realty, is that right?

Are you committed to being there FOREVER!?

If I had to reshape the question I'd ask it this way...Are you open to looking at what another brokerage has to offer that might be a better fit for how you do business?

WIth your permission I'd like to carve out 30 minutes to show you EXACTLY what we are doing for our agents. Are you free Monday at 12 or would Tuesday at 1 be better?

Perfect. Before I let you go I want to make sure to send you a calendar invite to our zoom call...what is the best email address to use?

The last thing I'm going to do before I let you go is send you an email about who we are. The email will contain two links, One is a website to check out a ton of information about some of the things we offer... The other is actually a short video that explains who eXp is and how we operate. (It takes what would normally be a 3 hour conversation and shrinks it down to 30 minutes)

It's important that you watch that video before we meet on Monday at 12. It will give you a solid foundation for how we operate. It will also probably leave you with some questions as well. Those will be the first things we cover when we meet, is that fair?