**After you set the appointment**

**First:** Send Calendar invite

**Second Send:** Another confirmation with eXp video and website:

(Example below)

Lauren,

I look forward to meeting with you over zoom tomorrow, Thursday, at 4 pm. We will talk about eXp Realty, the Co-founders group, and how it can transform your business for the better. eXp offers the best pay plan and full-service brokerage which I'll highlight moreover zoom. It will just be an information day.

**The Cofounders group** offers at no extra cost or split (on top of eXp):  Coaching, seller data, training, culture, graphics designer, the biggest community under eXp in Washington, and more...

Here is the video: (Please watch it before we meet)  
  
<https://www.themodelexplained.com/>

Here is a link to explore all of exp.  
  
https://cofoundersgroup.com/

Have a great day,

Have a great day,

**The morning of the appointment(s) send text confirmation:**

**First confirmation text:** Good morning Marc, this is Blake with eXp Realty. I’m just sending you a reminder for our 1 pm zoom meeting. If plans change let me know. Other then that see you then.

**Send second confirmation text:** 1 hour before the meeting email them your zoom link and follow up with a text saying I just emailed you the zoom link see you soon.

**Attend the meeting and make sure you set another one before you end it.**